Commercial Lite

Essential Commercial TV with Multiple Use

LG Commercial Lite TVs are designed specifically for hospitality and business environments. With the use of simple user-friendly interfaces and superb images and video, the LX341C series create a more hospitable welcome for guests and customers.

LX341C

- Welcome Video/Screen
- Remote Jack Pack
- Hotel Mode
- USB Cloning
- Lock Mode
- Self Diagnostics
- USB Auto playback
- Guest Connectivity

Hospitality Solutions

Welcome Video/Screen

With the capability to display various video formats* as well as images, Commercial Lite TVs allow for a greater variation of greeting messages in hotel rooms which make customers feel more welcome and cared for.

* mp4, avi, mov, tp, wma, ts etc.

One Channel Map

One Channel Map feature allows users to edit and list the channels of their choice from any of the multiple broadcasting signals.

Remote Jack Pack

The plug and play function of the Remote Jack Pack enables users to seamlessly view their media on the hospitality TV in the guest room.

Simple & Effective Maintenance

Hotel Mode

From channel selection to volume setting, you can control the TV settings in all the rooms with Hotel Mode. Prevent misuse by customers, set volume limits, or reset settings to default for any TV. You are in control of it all.

USB Cloning

Clone all Commercial TVs with astonishing speed and ease. The USB Cloning feature allows you to simply copy the TV settings to all TVs using a USB stick, a process that is fully automated to save time without having to set each TV individually.

Lock Mode

The Lock Mode blocks external input signals with non-compliant content. A useful feature for preventing misuse of TVs in various facilities or public spaces.

Self Diagnostics

Self Diagnostics feature enables service engineers to recognize technical issues in a TV quickly and easily through a USB Stick. The TV stores any technical issues encountered and deliver them to a USB device. Service engineers use this information to analyze technical issues instead of visiting sites.

Basic Signage Features

USB Auto Playback

LG Commercial TVs recognize playable contents in external storages and play them automatically and repeatedly. USB auto playback feature adds commercial usabilities in various situations such as in lobby, restaurants and on other facilities.

External Speaker Out

The external speaker out function lets users enjoy the external speaker in a separate place such as the bathroom, pub, event hall and etc.

Guest Connectivity

Guests can enjoy their own content on TV screens from their own mobile devices, tablets and other portable devices with MHL (Mobile High-Definition Link).
**Commercial Lite**

### Specification

#### LX341C

<table>
<thead>
<tr>
<th>Dimension</th>
<th>43” / 49” / 55” / 60” / 65”</th>
</tr>
</thead>
<tbody>
<tr>
<td>Set Size (With Stand, WxHxD, mm)</td>
<td>973 x 624 x 325</td>
</tr>
<tr>
<td>49”</td>
<td>1,106 x 697 x 220</td>
</tr>
<tr>
<td>55”</td>
<td>1,242 x 774 x 220</td>
</tr>
<tr>
<td>60”</td>
<td>1,363 x 844 x 294</td>
</tr>
<tr>
<td>65”</td>
<td>1,461 x 899 x 294</td>
</tr>
</tbody>
</table>

| Set Weight (With Stand, Set, kg) | 43” | 13.6 |
| 49” | 17.6 |
| 55” | 20.9 |
| 60” | 29.3 |
| 65” | 34 |

### General Features

- **Connectivity**
  - Self Diagnostics
- **Interactivity**
  - HDMI-CEC, HTPC-CEC
- **RJP Interface**
  - RS232C, HDMI-CEC
- **Auto Off/Auto Sleep**
  - 
- **Eco Sensor**
  - 
- **Smart Energy Saving**
  - 
- **Anti-Theft System**
  - Kensington Lock

### Interface

#### Front
- HDMI In: 1
- USB2.0/3.0: 1/1(USB2.0)
- CI Slot: 1
- Headphone Out (3.5mm Phone Jack): 1
- RF In: 2
- Component In/Y, Pb, Pr + Audio(L/R): 1(Phone jack), 1(Phone Jack)
- Digital Audio Out(Optical): 1(Phone jack), 1(Phone Jack)
- PC Audio Input: 1
- Remote In (IR): 1
- RS232C: 1
- HDMI In: 1
- LAN(Ethernet): 1
- Full Size HDMI In: 1
- Ear SPK Out (3.5mm Phone Jack): 1 (Spk-out 1)

#### Rear
- RF In: 2
- Analog: PAL/SECAM
- Digital: DVB-T2/C/S2
- Audio Output: 10W + 10W
- Broadcasting System: Analog, Digital
- Audio: Audio Output
- Hospitality Features: Welcome Video/Screen, Lock Mode, One Channel Map, Multi-IR Code, Hotel Mode, USB Cloning, IF Out, USB Auto Play Back, External Speaker Out
- General Features: Connectivity, Management, Interactivity, Auto Off/Auto Sleep, Smart Energy Saving, Anti-Theft System

#### Accessory
- L-CON, Power cord, CD title (Simple manual)
- **Voltage, Hz**
  - 100 ~ 240V, 50/60Hz
- **Max (Watts)**
  - 43": 104 W
  - 49": 102.9 W
  - 55": 117.1 W
  - 60": 155.6 W
  - 65": 145.6 W
- **Typical (Watts)**
  - 43": 78 W
  - 49": 77.6 W
  - 55": 91.1 W
  - 60": 129.9 W
  - 65": 119.9 W
- **Energy saving (Min)**
  - 43": 62.4 W
  - 49": 62.08 W
  - 55": 72.88 W
  - 60": 103.92 W
  - 65": 95.92 W
- **Energy saving (Med)**
  - 43": 42.9 W
  - 49": 42.68 W
  - 55": 50.11 W
  - 60": 71.45 W
  - 65": 65.95 W
- **Energy saving (Max)**
  - 43": 23.4 W
  - 49": 23.28 W
  - 55": 27.33 W
  - 60": 38.97 W
  - 65": 35.97 W
- **Stand-by W**
  - 0.3 W

### Connectivity

- **Ethernet**
  - 1 (RJ45)
- **HDMI**
  - 1
- **LAN**
  - 1
- **RF**
  - 2
- **Component**
  - 1
- **Audio**
  - 1 (Optical)
- **Power**
  - 100 ~ 240V, 50/60Hz
- **Max (Watts)**
  - 43": 104 W
  - 49": 102.9 W
  - 55": 117.1 W
  - 60": 155.6 W
  - 65": 145.6 W
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  - 0.3 W

### Standard Approval

- **Energy Class**: B++, A++
- **On Power Consumption (IEC62097 Edition 2) (W)**
  - 43": 43.99 W
  - 49": 44.99 W
  - 55": 49.99 W
  - 60": 56.99 W
  - 65": 66.99 W
- **Luminance**: 65
- **Mercury**: 0
- **Presence of lead**: Yes
- **Stand By (W)**
  - 0.3 W
- **Average Annual Consumption (kWh)**
  - 43": 0.33 kWh
  - 49": 0.56 kWh
  - 55": 0.88 kWh
  - 60": 1.16 kWh
  - 65": 1.49 kWh

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